

NEWS RELEASE

For Immediate Release

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NRCA Names Sarnafil Inc. Most Innovative *EnergySmart Roof Plus Photovoltaic Panels Equal Comprehensive Energy System*

Canton, MA, April 27, 2004 – Sarnafil Inc., a leading manufacturer of high quality thermoplastic roofing and waterproofing systems, has received the National Roofing Contractors Association (NRCA) 2004 Exhibitor Excellence Award for Most Innovative New Product, Service, or Program. The coveted award recognizes the key role Sarnafil’s EnergySmart Roof[®] plays in the SR2001 Solar Electric Roofing System, a first-of-a-kind high-performance roofing solution manufactured by Solar Integrated Technologies (SIT), based in Los Angeles. The SR2001 System integrates energy-conserving building protection, solar-energy generation, and energy-management software.

Jay Thomas, Sarnafil director of marketing, accepted the innovation award at NRCA’s 117th Annual Convention and Trade Show in San Diego. “Sarnafil sells millions of square feet of roofing material to building owners all over North America,” says Thomas. “There is a natural synergy between our reputation for energy-efficient sustainable roofing and SIT’s high-performance photovoltaic roofing system. With our comprehensive sales coverage and SIT’s unique concept, I am confident that we will develop many new business opportunities to help building owners conserve energy resources.”

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Frito Lay: Fed Up

The first beneficiary of the high-performance SR2001 is Frito Lay, the U.S. snack-food giant with a history of commitment to protecting the environment and conserving natural resources. When the company's Los Angeles distribution center needed a new roof, it was still reeling from California's electricity delivery and pricing problems of 2000 and 2001. Determined to install the most energy-efficient roof possible, Frito Lay was ready for a state-of-the-art solution.

Enter: SIT

SIT's SR2001 integrated photovoltaic roofing solution combines 12 flexible photovoltaic modules, factory-laminated by SIT to Sarnafil EnergySmart Roof membrane to form each 10-foot by 40-foot flexible solar panel. During roof installation, the panels are hot-welded onto the new Sarnafil EnergySmart Roof and wired to the building's electrical system. The result is a solar-electrical roofing system that protects the building's interior from the elements while generating power for the building's electricity needs. Frito Lay uses SIT's web-enabled energy management software to manage demand and power control throughout the facility.

Frito Lay's system contains seventy solar panels designed to provide 100 kilowatts of electricity. According to Frito Lay electricity manager Chris McKenna, the system exceeds expectations, allowing the company to save money on energy costs and feed its excess solar power into the local grid.

Other satisfied customers include the Southern California Gas Company and the Coca Cola Bottling Company of Southern California.

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About Solar Integrated Technologies

Solar Integrated Technologies, based in Los Angeles, developed and manufactures the world's first flexible photovoltaic roof system for commercial and industrial applications. SIT also provides turnkey design for photovoltaic roof assemblies along with complete balance of systems design and accessories to provide "building-envelope" energy-efficient solutions with up to 20-year warranties.

For more information about Solar Integrated Technologies, visit www.solarintegrated.com.

About Sarnafil Inc.

Sarnafil is a subsidiary of Switzerland-based Sarna Group, a manufacturer of high-tech plastic polymers for a wide range of applications including roofing, waterproofing, civil engineering, and automotive applications. Since 1964, Sarnafil has manufactured more than 3.5 billion square feet of thermoplastic roofing and waterproofing membrane in Switzerland, China, and the U.S. Sarnafil roofing and waterproofing systems protect some of the world's most valuable structures and treasures, including schools and universities, libraries, museums, hospitals, commercial buildings, retail buildings, and Olympic stadiums. **For more information about Sarnafil in the U.S., visit www.sarnafilus.com.**



SIT's SR2001 Solar Electric Roofing System uses Sarnafil EnergySmart Roof membrane to support solar photovoltaic panels on a Frito Lay distribution center. **(high resolution picture available)**

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