Press Release

For Immediate Release

Mass.-based Sarnafil, Inc. to Garner Worldwide Attention at Olympics

Roofing Manufacturer Chosen for Olympic Skating Oval

Roof Helps Speed Skating Arena Becomes One of Only 19 LEED-certified Buildings Worldwide

Canton, Mass. – February 4, 2002 – Sarnafil, Inc., a world-wide leading manufacturer of thermoplastic roofing and waterproofing systems, announces the successful completion of the roof on the Utah Olympic Oval speed skating arena – complete with Sarnafil logo alongside the Olympic rings.

"We've been told that the roof on the Olympic Oval may be the opening shot of many televised segments," says Whelan. "This will be a great opportunity for Sarnafil to gain worldwide exposure."

Like the athletes competing for the gold, Sarnafil was chosen to manufacture the roofing membrane for the 205,000 square foot roof because of its track record of proven performance. "Our roofing membrane uses the same basic formulation it did when we first began manufacturing it in Switzerland in 1964," said Brian Whelan, Sarnafil's vice president of sales and marketing. "That's important in the roofing industry because the only true test of a roof's performance is how it stands up over time in real world conditions." As well, Sarnafil was able to manufacture the Salt Lake City and Olympic logos in custom colors using its roofing material.

The Olympic Oval was constructed specifically for speed skating events, designed with a base that can expand and contract with perfect uniformity, thereby eliminating any potential cracking that might lead to a less-than-smooth ice surface for the competitors. With so much emphasis placed on building an arena that meets the athlete's needs, it is expected the Oval will be where many world records will be set – and the roof, including the Sarnafil logo – will be seen on television by millions of people worldwide.

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Another consideration of the Salt Lake Organizing Committee was the desire to have an environmentally friendly roof. The U.S. Green Building Council offers a Leadership in Energy and Environmental Design (LEED) rating system that evaluates the environmental performance of a building over its lifecycle, with the roof being one component. To obtain certification, the roof must remain cool in hot weather. "Our EnergySmart Roof® fit perfectly with their needs," said Whelan. "The white reflectivity of this membrane exceeds the Environmental Protection Agency's Energy Star® standard for roofing materials and definitely helped the Olympic Skating Oval become one of only 19 buildings worldwide to have LEED certification."

Other high profile Sarnafil roofing projects in Utah include the Delta Center, Temple Square, Bountiful Regional Center and Weber State University. In Boston, Sarnafil roofs are located on such well-known buildings as the CMGI Stadium, Gillette headquarters, U.S. Postal Distribution Center and the John Hancock Building.

The U.S. operations of Sarnafil is headquartered in Canton, Massachusetts with regional sales office located across the country. The company employs 182 people and has been in operation in the U.S. since 1975, manufacturing its products from Canton since 1980.

About Sarnafil
Sarnafil is a subsidiary of Switzerland-based Sarna Group, a manufacturer of high-tech plastic polymers for a wide range of applications including roofing, civil engineering, automotive, electronics and telecommunications industries. Sarnafil has manufactured more than 3 billion square feet of thermoplastic roofing and waterproofing membrane since 1964. The company's products protect some of the world's most valuable structures including numerous schools, institutions, libraries, museums, hospitals, commercial buildings and stadiums. Sarnafil membranes are produced at manufacturing facilities in the United States, Switzerland, and China. **For more information about Sarnafil in the United States, visit http://www.sarnafilus.com**

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Contact:
Jay Thomas
Director of Marketing
781-828-5400 ext. 284
jay.thomas@sarnafilus.com