

Solar Integrated Technologies and Sarnafil Inc. Kick Off North American Sales Initiative

Los Angeles, CA, March 18, 2004 - Solar Integrated Technologies (SIT), an innovator in solar electric roofing technology and Sarnafil Inc., a worldwide leading manufacturer of high quality thermoplastic roofing and waterproofing systems have introduced a national sales initiative covering all of North America. The initiative provides Sarnafil's sales force with the ability to sell SIT's innovative SR2001 solar electric roofing system.

"We are very bullish on the potential of the SR2001 solar electric roofing system," says Brian Whelan, President and CEO of Sarnafil Inc. "I believe that the trend toward the use of low slope commercial roof tops for collection of solar energy will continue to accelerate. Sarnafil is committed to working with SIT to capitalize on the growing demand for renewable energy."

SIT hosted 155 representatives from Sarnafil's 2004 National Meeting in an all day training program on SIT's SR2001 solar electric roof. This integrated photovoltaic roofing solution combines 12 flexible, photovoltaic modules factory laminated by SIT to the Sarnafil EnergySmart Roof® membrane to form a 10-foot by 40-foot flexible solar roof panel. The individual panels are assembled on the roof in a side by side configuration and wired to the buildings electrical system. The result is a solar electrical roofing system that protects the building's interior from the elements while generating power for the building's electricity needs.

"Sarnafil's sales force sells millions of square feet of roofing material to building owners all over North America," says Jay Thomas, Director of Marketing of Sarnafil Inc. There is a natural synergy between our ability to reach the market and SIT's product offering. In fact, our national sales meeting was held in Southern California this year specifically to train our sales force on the SR2001 Solar Electric Roofing System. With our comprehensive sales coverage and SIT's unique product, I am confident that we will develop many new business opportunities."

About Solar Integrated Technologies

Solar Integrated Technologies is the developer and manufacturer of an integrated flexible photovoltaic roof system for commercial and industrial applications. SIT also provides turn-key design for photovoltaic roof assemblies along with complete balance of systems design and accessories to provide "building-envelope" energy efficient solutions with up to 20-year warranties. SIT is based in Los Angeles, California.

About Sarnafil

Sarnafil is a subsidiary of Switzerland-based Sarna Group, a manufacturer of high-tech plastic polymers for a wide range of applications including roofing, waterproofing, civil engineering and automotive applications. Sarnafil has manufactured more than 3.5 billion square feet of thermoplastic roofing and waterproofing membrane since 1964 with the company's North American manufacturing plant established in Canton, MA in 1980. Sarnafil roofing and waterproofing systems protect some of the world's most valuable structures including numerous schools, retail buildings, libraries, museums, hospitals, commercial buildings and stadiums. Sarnafil membranes are produced at manufacturing facilities in the United States, Switzerland, and China.

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