

## NEWS RELEASE

**For Immediate Release**

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**Sarnafil Launches New Website**  
*New Features Improve On-line Experience for Facility Managers, Specifiers and Roofing Contractors*

**Canton, MA**, January 15, 2004 – Sarnafil Inc., a worldwide leading manufacturer of high quality thermoplastic roofing and waterproofing systems announces the launch of its new website at [www.sarnafilus.com](http://www.sarnafilus.com). The new site provides detailed information on all of Sarnafil’s products with intuitive, user-friendly navigation.

Key Features of the site include complete technical information including product details for downloading into computer aided design programs, a sustainability section that addresses energy efficiency, including an energy efficiency calculator, and contact information to locate Sarnafil approved applicators.

“Sarnafil’s new website makes it easy and efficient for roofing designers, specifiers and contractors to obtain the technical information they need about Sarnafil roofs,” said Jay Thomas, Director of Marketing of Sarnafil Inc. “The site also contains a wealth of product information and tools to assist in the selection and specification of roofing systems.”

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## **About Sarnafil**

Sarnafil is a subsidiary of Switzerland-based Sarna Group, a manufacturer of high-tech plastic polymers for a wide range of applications including roofing, waterproofing, civil engineering and automotive applications. Sarnafil has manufactured more than 3.5 billion square feet of thermoplastic roofing and waterproofing membrane since 1964 with the company's U.S. manufacturing plant established in Canton, MA in 1980. Sarnafil roofing and waterproofing systems protect some of the world's most valuable structures including numerous schools, retail buildings, libraries, museums, hospitals, commercial buildings and stadiums. Sarnafil membranes are produced at manufacturing facilities in the United States, Switzerland, and China. **For more information about Sarnafil in the United States, visit <http://www.sarnafilus.com>**

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